



Jeniffer Guerrero

PERSONAL INFO.

Professional with 15 years of experience leading work teams. Trained to work in high-stress environments with successful results. Seeking to advance career in the movie industry and continue to strengthen and develop my skills.

SKILLS

- The ability to identify and solve problems.
- I am always energetic, patient, kind and eager to learn new skills.
- I have organized the staff functions for the last four years with great success.
- Strategies for digital marketing and media campaigns Course on Key Performance Indicators (KPIs)
- Management of digital platforms Development of digital content
- Business analysis skills Proficiency in Google Ads (AdWords) and Facebook
- MS Word, MS Excel, and MS PowerPoint Basic knowledge of After Effects, Premiere, and Photoshop
- Creation of stop-motion animation
- Design of content Expertise in digital marketing Skills in cinematography and direct sound experience with video production, storyboarding via animatics, breakdowns, technical scripts, and story boarding

LANGUAGE

Inglés - C1
Francés- A2
Spanish- native

PERSONAL DATA

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IMDb-
<https://pro.imdb.com/name/nm17053910/credits>

Address: 90018. Los Angeles, CA.

CAREER

SEPTEMBER 2022 - DECEMBER 2024 EFD STUDIOS RENTAL HOUSE
SECOND CAMERA ASSISTANT

Supported TV, documentary, and commercial productions using Alexa 35, Mini LF, Red Raptor, Sony Venice, FX9, and F55.

Credits include (Second camera assistant) El Señor de los Cielos 8 (Telemundo), El Juicio (Amazon Prime), Amor de Oficina (Netflix), and campaigns with Rodrigo Prieto, Pedro Luque, and Alexis Zabé. Responsibilities included camera reports, media handling, lens changes, clapperboard operation, and setting up monitors. Also assisted in warehouse equipment management and system registration.

Production Assistant Trainee – MAY 2022 - Familia de Medianoche (Apple TV)

Supported the production team during the filming process, assisting with logistics, on-set coordination, and day-to-day operations.

MAY 2016-2024 SOCIAL AND CORPORATE EVENTS / PHOYD STRATEGIQUE
EVENT MANAGER

Led the end-to-end production of social and corporate events for up to 7,000 attendees. Responsible for prospecting, client proposals, sales, vendor negotiations, talent recruitment, and on-site coordination. Managed logistics, audiovisual setup, and budgeting. Executed BTL activations, product launches, and hybrid events (up to 4,500 online participants) for international clients including BBVA, PwC, Accenture, Santander, Softek, Médica Sur, and Lukoil.

MARCH 2020-2021 HBO MAX/ EMPEREON
CUSTOMER SERVICE AND SALES

Promote or sell products or services, provide telephone support, offer a personalized service, clarify any questions related to the product or service, respond to new requests and orders by phone, manage payments and collections, follow up on customer requests and respond to customer complaints.

EDUCATION

- UCLA EXTENSION
SEPTEMBER 2025- AUGUST 2026

Cinematography certificate

- KAPLAN INTERNATIONAL LANGUAGES
JANUARY 2025-MAY 2025

English B2-C1

- UNIVERSIDAD LATINOAMERICANA
MAY 2022- 2024

Bachelor Degree in Communications

- UNIVERSIDAD IBEROAMERICANA
AUGUST 2020- MAY 2022

Master in film

- CENTRO (CDMX)
SEPTEMBER 2021- AUGUST 2022

ABC DEL SHOWRUNNER WITH BILLY AND FERNANDO ROVZAR, CARLOS QUINTANILLA

Overview of the showrunner's role in series development and production. Focus on narrative structure, team leadership, budgeting, and coordination between creative and production departments.

- TECNOLÓGICO DE MONTERREY
MAY 2021- NOVEMBER 2021

Digital Marketing Certificate

- ESCUELA BANCARIA Y COMERCIAL
AUGUST 2007- JULY 2011

Bachelor Degree in International Business