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Education

BA in Communications, The University of Alabama, 2005

Publications and Writing

- Author of clean and sweet romance novels set in the south
- **Yellowhammer Media**—wrote articles about Alabama, Southern culture, faith, parenting and family; interview article subjects for personal stories; research and add accompanying photos and videos to content; post articles using online content management tool in Wordpress
- **Gunpowder Magazine**—wrote articles about gun laws, merchandise and safety concerning firearms; interviewed article subjects for personal stories
- **Moms**—wrote articles about parenting with a humorous slant; researched and added informative photos and videos to content; posted articles using online content management tool in Wordpress
- **The Things**—wrote articles about parenting, pets, food and DIY projects with a humorous slant; researched and added fun photos and videos to content; posted articles using online content management tool in Wordpress
- **Valnet Brands**—researched photos relevant to TheThings and other Valnet sites and wrote marketing headlines and captions to post on the various Facebook pages
- **Lovett Publishing**—wrote faith-based articles on timely issues pertaining to women
- **Pottery Barn**—wrote descriptions and blurbs for shopping pages that link to other relevant pages on the site to enhance the shopper's experience; posted material using content management tool; used basic HTML coding in copy; SEO
- **Williams-Sonoma**—wrote descriptions and blurbs for shopping pages that link to other relevant pages on the site to enhance the shopper's experience; posted material using content management tool; used basic HTML coding in copy; SEO
- **West Elm**—wrote descriptions and blurbs for shopping pages that link to other relevant pages on the site to enhance the shopper's experience; posted material using content management tool; used basic HTML coding in copy; SEO
- **Just Candy/WH Candy**—wrote product descriptions for various candy packaging and products, including descriptions for the current site, new store site, and Amazon listings; SEO
- **The Knot/Project XO**—wrote articles about wedding and reception venues; researched vendors; posted articles using content management tool; SEO
- **eBay**—wrote descriptions for item categories to enhance the shopper's experience; posted material using content management tool; used basic HTML coding in copy; SEO
- **Throwback**—wrote listicles about the 80s and 90s for a nostalgic Web site; researched and added fun photos and videos to content; posted articles using online content management tool
- **Kids Life Magazine**—wrote bi-monthly articles

- **Find Gift**—edited product categories for target audiences; write descriptions for products; edited product images; SEO
- **Clark Broadcasting**—organized media projects and oversee on-air talent, crew and editing of programs; wrote and hosted commercial programs; successfully developed and moderated a historical local mayoral debate
- **Kidz Kountry**—wrote weekly skits and segments for the children’s program at The Church At Tuscaloosa
- **WiseGEEK**—edited articles; worked closely with writers and content editors; coached writers; SEO
- **The University of Alabama Press**—designed book covers and laid out book interiors; edited manuscripts; worked closely with printing vendors; produced ebooks
- **myMissionfulfilled**—edited and wrote articles for online missions magazine targeted toward young women
- **Life Bible Study**—edited books, curriculum, print materials, newsletters, and marketing pieces
- **Student Life Bible Study**—edited books, curriculum, print materials, newsletters, and marketing pieces
- Cultural Learning Center—edited curriculum and information manual for new school program started for Birmingham children adopted from the Ukraine
- **Woman’s Missionary Union**—edited educational material for missions efforts including *Missions Mosaic* magazine, International Mission Study 2008 booklet, and myMissionfulfilled
- **Dying to Be Thin**—wrote book that uses biblical principles to help young women overcome eating disorders
- **West Alabama Christian Living**—wrote the young adult column
- **Lifted Magazine**—wrote multiple articles for online magazine
- **Southern Living Online**—edited copy, Web content
- **AOL Time Warner**—edited photos and content for AOL Homes and Foods
- **Vibrant Life**—wrote article, about how spirituality affects health and how God views physical fitness
- **Destination Tuscaloosa**—wrote article for Tuscaloosa tourist magazine
- **Southword**—wrote article for Southern Progress’ internal magazine
- **The Crimson White** and **Dateline Alabama**, wrote sports articles and edited copy and Web content
- **Cougar on Campus**—wrote original short screenplay that won campus-wide contest, noted as Most Marketable and Most Developed Story
- Experience in editing dissertations for doctoral candidates and writing and obtaining grants for educational institutions and individuals
- Experience in editing and writing resumes and cover letters for potential employees

Design

- Cover and interior design of various books
- Magazine, ad and page design for **Best Version Media**
- Flyers, bulletins, and promotional pieces, both print and online, for **Chapel Hill Baptist Church**
- Book covers and interiors, Web site redesign planning for **The University of Alabama**

Press

- Catalogs for **Woods & Water, Inc.**
- Web sites for AOL Homes and Foods Channels, **Southern Living**, **The Tuscaloosa News**, **Dateline Alabama**
- Yearbook ad pages for Berry Elementary School
- Newspaper advertisement booklet for Southern Baptist Church Association
- Newspaper advertisement booklet for Tuscaloosa Children's Theatre
- Various brochures, invitations, logos, newsletters, business cards, t-shirts
- Media announcements and short commercials

Organization

- **Best Version Media**—plan and implement magazine designs; edit and check photos; edit and design ads; work one-on-one with publishers, printers and clients to carry out desired design organize files and upload to online content system; package final files for magazine design and layout
- **Facebook ads and pages**—designed, managed and wrote content for several Facebook pages; including local campaigns and causes as well as posting content to national publications to drive up traffic
- **Chapel Hill Baptist Church**—plan, implement and advertise women's events; register students online and compile data for annual Vacation Bible School
- **LinkedIn**—organized contacts and searched important roles and details for various companies and corporations looking to utilize LinkedIn to build their talent pools
- **Find Gift**—organized all gift items into specified categories
- **The University of Alabama Press**—managed the production process of all reprint books; organized and facilitated bids and projects among various print vendors; kept track of weekly reports on all reprint books; participated in the organization and design committee for the UA Press Web site redesign project
- **Student Life/Life Bible Study**—managed all customer feedback, kept spreadsheet files on contract writer payments and updated changes, checked documentation; helped plan, prepare and execute writers' conferences and training sessions
- **Southern Living** and **Cooking Light** magazines—created a database for all recipes featured in over a five-year span
- Alabama Center for Open Government Web site—redesigned and redirected new links for the site sponsored by **The Tuscaloosa News**, researched government-based Web sites to link to ALACOG

Computer Programs

Adobe Final Cut Pro, InDesign, Illustrator, Photoshop, Image Ready, Bridge; Acrobat Reader; Google Docs; Microsoft Word, Excel, PowerPoint, Publisher, Photo Editor; Word Perfect; Flash, HTML coding in various browsers; Slack, Asana, Monday, Various content Tool/Management systems, Wordpress; Squarespace; Book Brush; Canva; FTP site; scanners; email marketing platforms; proficient with both Mac and PC