

A portrait of Travis White, a man with dark skin, dreadlocks, and a goatee, wearing black sunglasses and a denim jacket over a black shirt. He is holding a yellow flower in his hands. The background is a solid pink color with some blue and pink flowers visible on the edges.

MEDIA KIT

TRAVIS WHITE

VEGAN LIFESTYLE
INFLUENCER, DIGITAL
STORYTELLER, AND
ADVOCATE

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2024

ABOUT ME

TRAVIS WHITE

AS A PASSIONATE VEGAN INFLUENCER, I'VE NOT ONLY EXPLORED THE BEST VEGAN SPOTS IN LOS ANGELES BUT ALSO COLLABORATED WITH BRANDS THAT ALIGN WITH MY MISSION TO MAKE PLANT-BASED LIVING ACCESSIBLE AND EXCITING. MY WORK FOCUSES ON HIGHLIGHTING BLACK-OWNED BRANDS AND EMPOWERING AUDIENCES THROUGH MEANINGFUL CONTENT AND STORYTELLING.

COLLABORATIONS

INTEREST IN CLOTHING, SHOES, HANDBAGS & ACCESSORIES, FITNESS, BUSINESS & CAREERS, RESTAURANTS, FOOD & GROCERIES, AND MORE. WORKED WITH BRANDS: [PETA](#), [TAFT SHOES](#), [FANTHOM WALLET](#), [CANNABIS CAFE](#), AND [SLUTTY VEGAN](#) CONTINUING TO MAKE MORE PARTNERSHIPS IN THE VEGAN LIFESTYLE AND FASHION BRAND. PLEASE FEEL FREE TO REACH OUT IF YOU WOULD LIKE ANY MORE INFORMATION ABOUT COLLABORATING.

SERVICES & RATES

CONTENT CREATION (PHOTOS/VIDEOS): STARTING AT \$300+ PER HOUR

SPONSORED POSTS: STARTING AT \$500+

BRAND AMBASSADORSHIP: CUSTOM PACKAGES AVAILABLE

TESTIMONIALS

"TRAVIS'S REEL WAS AMAZING, SHOWCASING EFFORT, GENEROSITY, AND KIND WORDS. WHENEVER YOU CRAVE, WE'VE GOT YOU!"

– OTHELLO'S PLANT-BASED KITCHEN

"TRAVIS'S REACTION VIDEO CAPTURED THE ESSENCE OF CLOUD SESSIONS PERFECTLY. WE LOVED COLLABORATING WITH HIM TO BRING HIS UNIQUE PERSPECTIVE TO LIFE THROUGH ENGAGING CONTENT!"

– PAX

PARTNERSHIPS & COLLABORATIONS?

NEXT PAGE FOR MORE!



STATISTICS  [@traviswhite](#)  [@traviswhite](#)  [@traviswhite](#)  [@traviswhite](#)

TOTAL FOLLOWERS: 10K+ ENGAGEMENT RATE: 15% AUDIENCE DEMOGRAPHICS: 70% WOMEN | 30% MEN AGE: 25-34
KEY LOCATIONS: LOS ANGELES, SAN DEIGO

PARTNERSHIPS & COLLABORATIONS



PETA: BLACK HISTORY *100K+ VIEWS*

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HART HOUSE: SWEEPSTAKES

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SLUTTY VEGAN: TLW SLUT ME OUT

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VEGAN STREET FAIR

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PARTNERSHIPS & COLLABORATIONS



TAYLOR MELROSE BEAUTY

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PAX

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NOVA TECH

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GLOW DRINK

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PARTNERSHIPS & COLLABORATIONS



FORMULA FIG

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MAS MANANITAS *100K+ VIEWS*

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HABITAT LA

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CA CANNABIS DEPT

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PARTNERSHIPS & COLLABORATIONS



OOKA

[CLICK TO VIEW](#) VEGANDALE



[CLICK TO WATCH](#)



EVERYTABLE

[CLICK TO VIEW](#) RYZE COFFEE



[CLICK TO WATCH](#)

PARTNERSHIPS & COLLABORATIONS



J'ADORE LES FLEURS

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MAGIC MINDS: AT SPROUTS

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MOONBOWLS

[CLICK TO VIEW](#)



RAWMYUN

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PARTNERSHIPS & COLLABORATIONS



TAFT SHOES

[CLICK TO WATCH](#) SKIMS



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PRESS FEATURES

Rising Stars: Meet Travis White

VoyageLA

LOCAL STORIES



VOYAGE LA

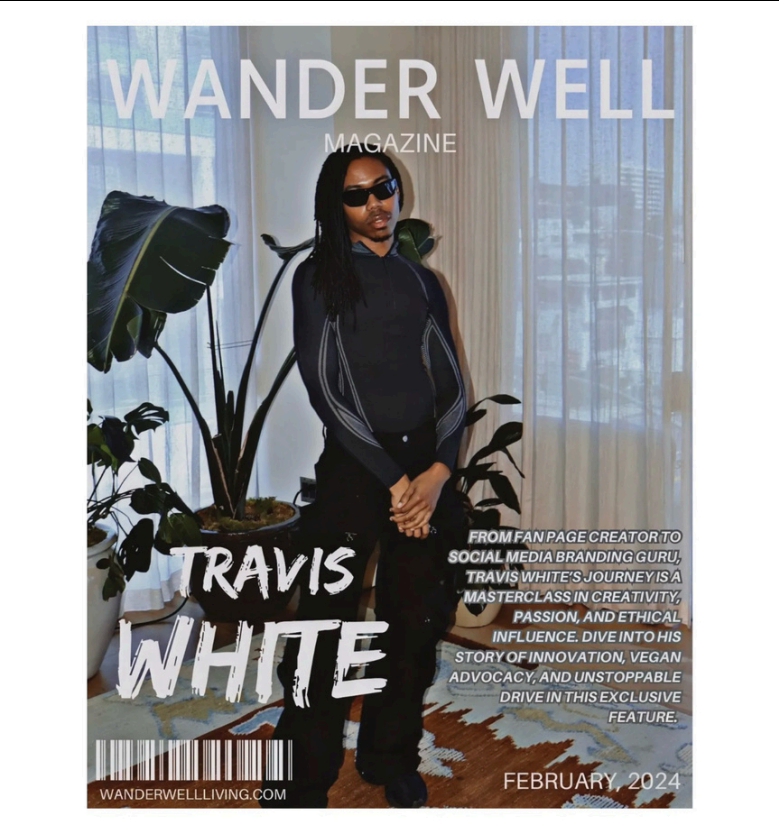
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Travis White | Vegan & Lifestyle Influencer



SHOUTOUT LA

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WANDER WELL LIVING

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BOLD JOURNEY

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PRESS FEATURES

CANVAS**REBEL**



CREATIVE PURSUITS

Creatives on how they learned
their craft

CANVAS REBEL

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MR. WARBURTON MAGAZINE

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FOX 11 LA NEWS: VOLUNTEER

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E! NEWS: EMMYS: TALENT

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LET'S COLLABORATE!



THANK YOU FOR
EXPLORING MY MEDIA
KIT! I'M PASSIONATE
ABOUT CREATING
MEANINGFUL,
ENGAGING, AND
IMPACTFUL CONTENT
THAT RESONATES WITH
A DIVERSE AUDIENCE.
WHETHER IT'S
PROMOTING YOUR
BRAND, TELLING YOUR
STORY, OR
CONNECTING WITH MY
COMMUNITY, I'D LOVE
TO WORK TOGETHER.

LET'S START BUILDING SOMETHING
AMAZING TOGETHER. REACH OUT TODAY
TO DISCUSS PARTNERSHIPS,
COLLABORATIONS, OR CREATIVE IDEAS!

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INSTAGRAM: [@TRAVISWHITE](https://www.instagram.com/TRAVISWHITE)