

JOHN TATONE

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Extensive experience in producing and directing within the entertainment industry. A proven leader with a track record of managing diverse projects, from producing music videos for emerging artists to running the operations of WLD Productions. Skilled at collaborating with artists, crews, and stakeholders to deliver creative visions on time and for profit.

CORE SKILLS

Producing ▪ Set Planning ▪ Accounting ▪ Screenwriting ▪ Fluent French
Directing ▪ Business Finance ▪ Coordination ▪ Cinematography ▪ High Stakes Sales ▪ Project Management

Professional Experience

Olympia Financial Mortgage

A private loan mortgage firm that specializes in commercial and private real estate

ACCOUNTING EXECUTIVE

September 2024 - Present

Develop and manage national and regional sales activities of mortgage broker networks and third-party channels

- Estimate credit worthiness, calculate risk and approve mortgage loans after a thorough examination of applications, credit reports and other supporting documentation
- Reporting to the CEO directly on all matters all while managing calendars, appointments, and travel arrangements for the CEO

Scoot Education

Employment agency specializing in placing part-time teachers in schools across the country

SUBSTITUTE TEACHER

January 2024- Present

Part-time teacher for children between the grades 2nd grade and 12th grade in the Sulfur Springs School District.

WLD Productions

A film production company that produces client and original creative content, manages talent, social media, and brand placements.

EXECUTIVE PRODUCER

July 2022 - Present

Managing film projects from start until finish. Skilled in talent acquisition, budget management, creative development, and marketing.

- Lead and manage the production of multiple successful films from concept to completion
- Establish and maintain relationships with key industry contacts including directors, writers, actors, and production crew, to secure top talent for projects: *Hey, Can I Get To Know You*, *Love & Hate*, & *Selfie Express* (St. Louis Aquarium at Union Station)
- Oversee the development of creative content including writing and script review, casting decisions, and production design to ensure projects met high standards of quality and creativity
- Negotiate and manage production budgets, contracts, and schedules, optimizing resources and maximizing efficiency throughout the production process to ensure projects are delivered on time and within budget.
- Collaborate with marketing and distribution teams to develop comprehensive strategies

Productive Media INC.

A producer and financier providing senior secured debt in film/television.

PRODUCER, FINANCIER & SCRIPT ANALYSIS INTERN

Jan 2023 - Dec 2023

Evaluated scripts for investment potential, conduct industry research, and assess financial viability of projects over \$10,000,000

- Conducted thorough script analysis to assess investment potential and financial of viability of project
- Researched industry trends and stayed informed on market developments
- Utilized Greenlight Essentials software for data/comparative analysis and identify key talent to enhance project success
- Conducted comparables and budget analysis to establish a return on investment (ROI) over \$10,000,000

Presley Aronson Enterprise (PAE)

A full service production company that specializes in commercials, miniseries, short films, features, music videos, PSAs, and more.

PRODUCER, MEDIA MANAGER, MARKETING COORDINATOR

Sept 2020-July 2022

Oversaw the entire production process, handled logistics, scheduling, storytelling, and various tasks on set

- Developed marketing strategies and campaigns
- Managed project budgets effectively, optimizing resources, forecasting, and financial efficiency of over \$880,000
- Successfully handled talent management, fostering positive relationships, and maximizing performance
- Awards: 2021 Best Film, Cinematography, Writer, 2022 Original Score, 2023 Best Documentary, Producer, and Editor

Castle & Cooke Aviation.

A private FBO that is tailored to servicing aircraft of business and celebrity clientele.

LINE SERVICE TECHNICIAN LEAD

June 2018 - Jan 2023

Managed and provided aircraft services to high end business magnates, celebrities and socialites.

Education

Bachelors in History, Cinema & Themed Entertainment Emphasis | University of Southern California