

Scott McCullough

DIRECTOR / DoP / CONTENT CREATOR

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LOCATION

Los Angeles/Worldwide

ABOUT

Scott McCullough is a **208-time** awarded filmmaker known for his broadcast commercials and groundbreaking work with iconic artists like **Prince**, contributing to six gold-certified home videos and the **2025 Grammy-nominated Diamonds and Pearls** box set released by **Sony** and **Warner Bros.** Named one of the **Top Ten Innovative Minds Disrupting the Entertainment Space** by LA Weekly, he has seamlessly transitioned into motion pictures with critically acclaimed films and racing projects like **NASCAR, Champ Car**, and other associated sponsors. Scott's diverse and extensive commercial portfolio spans prestigious Fortune 500 brands such as **General Motors, Coors, Ford, Budweiser, Target, Jeep, Kumho, Kubota, Pepsi**, and more including **Paul Newman** personally selecting Scott to direct his final filmed appearance over Michael Bay. His directing/producing slate includes more than **5 feature films** and **series projects** in active development.

Scott's collaboration with music icon **Prince** during the pinnacle of the artist's career marks the most filmed credits with the Icon. Scott's extensive directorial and cinematography skills elevated Prince's videos to new heights of visual excellence, including **RIAA Gold-winners "Gett Off," "Diamonds and Pearls," "3 Chains o' Gold,"** and **"Sexy M.F."** home videos.

Additionally, demonstrating his multifaceted abilities, Scott was responsible for **creating, writing, directing,** and **cinematography** of **Thunder Theater's** groundbreaking 70mm NASCAR experience films, **"100%"** and **"No Bull."** These pioneering productions, showcased in the **world's largest mobile theatre**, introduced cutting-edge effects that laid the foundation for the immersive 4-D experiences of the present.

SKILLS

Proven Motion Picture Direction
Actor and casting intuition
Final Draft Screenwriting and editing
Large and small agency protocols
8K, 6K, 4K, 70MM, 35mm, 16mm & more

Creative Film Editing, Adobe/Avid/Final Cut
Visual and practical effects/stunt experience
Producing, Budgeting, Scheduling - highly prepared
Pitch / Treatment Creation/Storyboarding/VFX
Commercials, content, music video, film, series and more

EXPERIENCE

Director, Cinematographer, Editor January 1993 – present (loan-out and production) , Edge of Reason, LLC

Commercial, content and music video director/DP/editor over 350 titles with **Target, Pepsi, Budweiser, Ford** and more.

- **Story, Tate USA, NBC Universal, Giralaldi, Beachhouse Films, Reactor Films, Client** direct as freelance and roster.
- \$4.5M (\$6.4M today) **GM automotive** package, largest in history to this day **106 vehicles in 23 days** w/client acclaim.
- **NASCAR 70MM \$4.4M (\$8.9M today)** 11 minute film gaining **727% ROI** of **\$32M** in direct revue sales.
- Agencies include: **TeamOne, Saatchi, PMH, Carmichael Lynch, The Richards Group, Doner, DDB, DDBO**, etc.

Director, Cinematographer, Editor January 2008 – present, Edge of Reason, LLC

Feature Film and Series Director/Filmmaker - 72 Narrative festival wins, 53 nominations

- Five feature films and three series projects in active development and funding, screenwriter and more.
- Films, Pilots episodes, short subjects, music videos and documentaries in active development and finance.

Director, Cinematographer, Editor January 1991 - July 1993 **Prince, Paisley Park/Warner Bros.**

Concerts, music videos and documentaries for Prince and his associated artists - all 35mm, 16mm, 8mm

- Worked with artists **The Time, Carmen Electra, George Clinton** and more.
Filmmaker to projects such as home videos **"Sexy M.F.," "Gett Off,"** and **"Diamonds and Pearls."**
- Work spans over 40 productions, including several live concerts, several highlighted contributions to Prince's **2025 Grammy nomination** for Best Historical Album. **Multiple #1 Billboard Music Video** rankings and MTV Awards, producing high-quality projects with budgets of \$2.2 million and achieving a remarkable **ROI of 1,005%**, generating \$22MM. *"If Scott's in the room, he's working for me."* Prince

SELECTED AWARDS/HONORS

2024 Best Film Awards winner, 2024 Palma Film Festival Winner, Munich Music Video Awards winner, 2023 London International Film Festival Best Director HM – 2023 Best Film Awards Best Director - 2022 Swedish International Film Festival Winner Best Director – 2022 World Indie Film Awards Winner Best Editing - 2022 Latin America Film Awards HM Best Director - 2022 Palm Springs Movie Awards Nominated Best Director - 2022 Austin International Art Festival Finalist Best Director - 2022 Brazil International Independent Film Festival Winner Best Director – 2021 Athens International Art Film Festival Winner Best Director - 2021 Global Shorts Winner Music Video - 2021 Best Director New Wave Film Festival (Munich) Winner Best Film - 2021 Best Music Video Award Winner Best Director - 2020 Summit International Emerging Markets Innovator Award Winner - 2021 International Short Film Awards Best Director - 24-time Telly Award Winner 2001-2021 - CANNES Film Festival Finalist Creative - 2020 Toronto Film Channel Nomination Best Director and 150+ more.

EDUCATION University of Minnesota – IDIM Advertising & Film Practirium, School of Journalism, AA NHCC

REELS – ARTICLES -ENDORSEMENTS available upon request



DIRECTED SOME OF THE BIGGEST BRANDS
YOU'LL BE IN GOOD COMPANY
 SOME OF THE MOST CREATIVE AGENCIES

