# **Christine Mendes**

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### **Real Estate Sales Consultant/Founder Managing Partner**

Diamond Ashley Homes - Brooklyn, NY

September 2015 to 2021

* Maintained in-depth knowledge of competition through consistent evaluation of market conditions and trends.
* Determine property ownership and create leads by investigating public and private records, cold calling and door knocking.
* Developed strong, professional relationships with homeowners and residents by initiating collaboration and delivering exemplary service and engagement.
* Answer calls and respond to inquiries from various parties, using strong active listening and open-ended questioning skills to resolve problems and provide solutions through our services.
* Liaised between company and owners to address and remedy ongoing concerns.
* Create scripts, training and mentorship for team members to maximize performance and achieve daily objectives
* Generated workshops, flyers and promotional material for homeowners to convert into clients.
* Organized interview questionnaires, job descriptions and advertisements, pre-screening protocols, and post-interview assessments.

### **Brand Ambassador**

The Allure Agency- New York, NY/

March 2022- Present

* Promote brand, service and products of high end clients, through engagement, photography and display
* Exude positive energy while maintaining a classy and elegant expression
* Distribute promotional material such as flyers, brochures, stickers, and business cards
* Set up and breakdown of vendor equipment such as banners, selfie booth stations and floral decorations.
* Flexibility to serve the needs of the event in order to ensure a successful outcome.
* Engage event guests with prizes and giveaways

### **Event Coordinator / Host /**

Holistika- New York, NY/ Tulum, Mexico

January 2017 to January 2021

* Coordinate and successfully organize a wide variety of events including the promotion, scheduling, budget, preparation, event layout
* Book venues, vendors, speakers, performers, and professionals
* Utilize social media to market, create promotional material as well as engagement with potential clients.
* Liaise and negotiate with suppliers, event space, vendors, and activity specialists.
* Curate/ design spaces and breakdown/ clean up
* Tracking deadlines, pulling and creating reports for various teams weekly, monthly and ad hoc. Data entry, accounting, graphic edits to presentation material, gathering attendee information, special projects.
* Maintain relationships with past clients for future business by utilizing a database program in which client information is stored.
* Provide follow up and aftercare/ integration for clients
* Project Management : utilizing asana to delegate tasks, accomplishments and tracking for the team.

### **Brand Ambassador**

Kombucha- New York,

January 2020 to January 2021

* Build brand awareness by interacting with customers, performing vendor events, and building relationships with licensed businesses.
* Schedule and execute in-person demons, represent the brand and demonstrate highly visible promotional material
* Keep a fun, positive attitude, while focusing on customer satisfaction and retention
* Distribute promotional material such as flyers, brochures,stickers and business cards
* Set up and breakdown of vendor equipment such as tables and banners.

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### **Network Marketer**

WorldVentures Marketing LLC

January 2009 to December 2015

Wakeupnow

Network Marketer

01/2009 - 12/2015

* Direct selling to individuals and serve as a distributor of goods and services
* Lead and train individuals to build and manage their own sales force by recruiting and training
* Determine customer needs by asking relevant questions and listening actively to their responses.
* Utilized social media pla tforms to generate clients, create engagement and brand awareness
* Digital content creator and brand strategist
* Direct selling to individuals and serve as a distributor of goods and services

### **Tutor**

Brooklyn Developmental Center - New York, NY

January 2011 to June 2014

### **Physical Education Teacher**

P.S.40 - Brooklyn, NY

June 2006 to May 2010

* Instructed students about concepts regarding fitness, health and well-being.
* Taught physical education lessons that strengthened balance, coordination, agility, and motor skill development through, hopping, jumping, skipping and running.
* Worked closely with children in areas of mentorship, peer mediation, and conflict resolution.
* Developed an innovative curriculum to instruct, individual students, small groups and classes of 30+
* Maintained accident logs and reported behavioral problems to supervisor

Additional Skills:

* Coaching
* Relationship building
* Data collection
* Communication Skills
* Brand-building strategies
* Sales strategics
* Supervision and training
* Recruiting and Hiring
* Performance improvements
* Project Management