

Madeline Marsh

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EDUCATION & HONORS

Auburn University | College of Human Sciences

Major: Global Studies

Minor: Business

Honors: True Blue Scholarship, Dean's List (Fall 2018 – Present)

Cumulative GPA: 3.92/4.00

Expected Graduation: May 2022

EMPLOYMENT EXPERIENCE

Military REACH at Auburn University | Auburn, AL, San Diego, CA

August 2021 – Present

Undergraduate Research Assistant

- Critically read and evaluate academic research to provide and co-author research reports for the Department of Defense
- Oversee recruitment efforts for an active research study and communicate directly with study participants
- Manage and develop social media accounts and utilize effective marketing strategies to provide resources for military families

Speedo USA | San Diego, CA

August 2018 – June 2021

Marketing Agent

- Traveled to swim meets across the country to represent Speedo including the 2021 U.S. Olympic Trials
- Created unique social media initiatives and marketing strategies for product launches
- Developed creative ways to engage followers and increase involvement in marketing campaigns

The Depot | Auburn, AL

July 2020 – June 2021

Server

- Perform high quality service in an upscale and fast-paced environment while maintaining clear communication, productive teamwork, and professionalism

CBS Sports HQ | Auburn, AL

August 2019 – April 2020

Ambassador

- Achieved the goal of gaining CBS Sports HQ popularity through increasing app downloads, surveys, high-level interaction with students, generating raffles, and promoting the brand through social media
- Hosted sporting event watch parties, specifically for football and basketball
- Awarded for creating the best CBS Sports HQ football watch party in the nation

Auburn University Gymnastics | Auburn, AL

August 2018 – March 2020

Head Manager

- Prepared required equipment and mat settings for each gymnast during all practices, home meets, and travel meets, as well as setting up the gym and organizing the locker and equipment rooms
- Managed and arranged the cleanliness of the gymnasts' eatery and equipped all athletes with nutritional food and drinks according to their dietary needs

LEADERSHIP & ACTIVITIES

ONE Campaign | Auburn, AL

August 2018 – Present

President

- Chosen as the only US student representative and one of three students from the world to speak on a panel at the Annual meeting of the ONE Board of Directors (including Bono, David Cameron, Sheryl Sandberg, Tom Freston, and more)
- Established the ONE Campaign on Auburn's campus, leading a group of students through projects and goals in trying to alleviate extreme world poverty
- Chosen to introduce the ONE Executive Director of North America at the 2019 ONE Power Summit in Washington D.C.

Kappa Omicron Nu Honor Society | Auburn, AL

January 2020 – Present

President

- Serve as the coordinator of the leadership committee to help plan events, trainings, and induction ceremonies.

Alpha Gamma Delta | Auburn, AL

August 2018 – December 2021

Member

- Participate in campaigning for members, organizing events, support philanthropic causes, and maintain rigorous standards for student involvement, personal character, and academic achievement

RELEVANT SKILLS

- Proficient in Microsoft Office, Adobe products, Google platforms, social media platforms (Instagram, Facebook, Tik-Tok, and Twitter), customer service, problem solving, public speaking, writing, and Cultural Intelligence Trained