

Mirinda

J a m e s

BRAND
AMBASSADOR



CONTACT INFORMATION

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Mirinda Lea James

PERSONAL PROFILE

I'm a promotional model and brand ambassador with over 7 years experience working with some of the most highly reputable brands. I am passionate about creating an exciting and engaging experience for consumers and love what I do!

AMBASSADOR EXPERIENCE

Toyota (Team Lead) - St. Louis Rock n' Roll Marathon
Stellantis - CES (Consumer Electronics Show) - Las Vegas
Gail and Rice - Chicago Auto Show with Ford Motors
Gail and Rice - Los Angeles Auto Show with Ford Motors
Hyundai - Super Bowl Activation - Los Angeles
Atlassian Annual Convention - Venetian Hotel, Las Vegas
Camp Jeep - Cleveland Auto Show
Youtheory - Country Thunder Music Festival, Florence, AZ
Amazon/Emmy's FYC Film Screening, Beverly Hills, CA
Ford - King of the Hammers in Landers, CA
Omega Watches - James Bond film prescreening
Walmart - Spooky Street Halloween activation
Dish TV Media Company - Luke Bryant Concert
Chevy - Home and Garden Show, St. Louis
Samuel Adams Beer Sampling - Stanley Cup Finals
Comicon, Des Moines - Wizard World, VIP Photo booth
Comicon, St. Louis - Dragon Song Forge-Brand Ambassador
Grand Opening Mac Specialists - iSkin Apple Accessories
Stella Artois photo booth model - Mosaic Marketing Chicago
Prairie Fresh - St. Louis BBQ Festival
AAA Insurance - Midwest Nationals Drag Racing
Optavia Annual Convention - America's Convention Center
...and many more!

SKILLS

I have a Masters Degree in Philosophy
Excellent communication and leadership skills
Have love and enthusiasm for your brand
Tech savvy, intelligent, and fast learner
Communicates authenticity to customers
Excellent product engagement
Ability to navigate point of sale contact
Management and team lead experience