

RODGER CAUDILL

CONTACT



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2736 S. Elmwood Place,
Seattle, WA, 98144

EDUCATION

Bachelor's Degree

University of Puget Sound
Sociology and Anthropology
2012 - 2016

Master's in Communication and Leadership: Digital Media

University of Washington
2018 - 2020

SKILLS

Narrative Design
Copy Writing
Wordpress/ Wix Web Design
UX Writing
Event Management
Climbing
Live Stream Broadcasting

EXPERIENCES

Researcher, Riot Games Santa Monica, California, 2016, Live/Play, Episode Sample: <https://youtu.be/-9EcHaL6f6g>

Found stories to be filmed live in a documentary through massive interviews and surveys. Provided storyboards, each containing many possible outcomes based upon interview data. These boards were used prior to shoots as scenario plans for the filming teams to explore potential outcomes for each nonfiction narrative.

Recommendation: David Roth (Director) 213.434.0628 (cell)

Head Coach, Seattle Bouldering Project Seattle, Washington, 2018- 2020, <https://seattleboulderingproject.com/>

Manage a team of sixty climbers and coaching staff. Coordinate events, competitions and digital meetups. Host workshops on everything from crisis communication to climbing skills. Lead communications across various channels to athletes and participants.

Recommendation: Mercedes Pollmeier (Fitness Manager/ Author) 303.246.5410

Event Outreach/Communications, the Center for an Informed Public, Seattle, Washington, 2019 - 2020,

<https://ischool.uw.edu/research/center-informed-public>

Coordinating several events, one of which was a Town Hall with over 400 tickets sold. Responsible for writing copy, crafting communication strategies prior to the events as well as planning and coordinating with Town Hall. Currently hosting online events around the [coronavirus infodemic](#) as well as another online series, [Coexisting with Covid](#) with the aim of bringing a new season in Fall 2020.

Recommendation: Alex Stonehill stonehill@uw.edu 206.403.3933(cell)

Communications Consultant/Creative, MXTreality Seattle, Washington, 2018 - present, <https://www.mxtreality.com/>

Head of communication across public media relations, as well as copy and narrative design for specific projects. As a small studio, MXTreality required me to operate in many roles across communications and creative needs. This takes the form of content strategy, social media, grant applications and narrative design. You can read more about the projects I am working on at our [blog](#).

Recommendation: Jeff Rayner (CEO) jeffr@mxtreality.com 503.720.6816 (cell)