


# CAMILLE SEMATISKI

*Creative marketing specialist with a focus in managing and optimizing customer communications for industrial clients. Inspired and motivated by the similarities and differences between cultures.*

*Strongly believe that by focusing on the commonalities of diverse cultures, products can be brought to life and successfully marketed in meaningful ways.*

## CONTACT

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## EDUCATION

**INSEEC**; Bordeaux, France  
2016 - 2017

Master of Sciences in Marketing,  
Communication and Commercial  
Strategies

**Paul Sabatier University**; Toulouse, France  
2011 - 2016

Master's Degree in Analytical and  
Organic Chemistry  
Bachelor's Degree in Organic Chemistry

## SKILLS

Languages: French native; English fluent  
Management and organizational skills  
Adobe Suite: Photoshop, Premiere Pro,  
After Effect, and Microsoft Office  
Communication skills  
Strategic mindset  
Teamwork  
Manage all levels of projects  
Customer oriented  
Liaise with clients, vendors, agencies, and  
project teams  
Meet deadlines and achieve goals

## HOBBIES

Sports: Black belt Judo, Swimming, Yoga  
Volunteer at NewFilmMakers LA  
Extra at Central Casting since Dec 2019  
Photography:  
[www.flickr.com/photos/camillesematiski/](http://www.flickr.com/photos/camillesematiski/)  
Travelling: solo road trip in western USA

### **Airbus Americas; Miami FL** *Marketing Coordinator*

Mar 2018 – Sept 2019

- Collaborated with the Services Marketing Director
- Developed and executed services marketing strategies (B2B)
- Studied and analyzed benchmark results to determine areas for focus
- Assisted Sales Directors, Vice President (VP) and Customer Support Directors (CSD) with campaigns and marketing events (team of 10)
- Initiated and acted as the Salesforce Business Owner in Latin America
- Coordinated the Salesforce requirements and provided strategic training
- Managed Customer Satisfaction Improvement Program for the region
- Oversaw satisfaction tools and surveys
- Analyzed and evaluated results to provide insight to Airbus HQ
- Managed customer expectations to ensure understanding of results
- Coordinated, analyzed and delivered Monthly Business Reports
- Directed, created and edited various video projects (Google Suite)
- Organized the Regional Seminar for A320/A330 in Bogota (100+ participants); organized and managed team booster events

### **Alten; Toulouse, France** *Consultant*

Oct 2017 – Feb 2018

- Partnered with clients to organize Hackathon major event
- Developed and coordinated the organization and logistics including location, costs, vendors, guest list
- Oversaw all event communications: created a web page on Airbus Group Intranet Website
- Liaised and collaborated, with various departments and teams to collate needs, pertinent information, and ideas to provide detailed, well planned, successful ventures
- Part of team incorporating Big Data; worked with Airbus and data scientists as well as with other business units

### **Airbus; Toulouse, France** *Communication and Marketing Intern*

Apr 2017 – Sept 2017

- Collaborated with the consulting team in major job transition: deployed new strategy and communications
- Created dashboards and communication documents: ensured optimization and integration of marketing
- Analyzed the services market and Airbus services objectives
- Evaluated competitors' services divisions with a focus on improving developmental upgrades, maintenance, engineering and training
- Developed strong team collaboration skills in communication, project coordination and meeting project deadlines