

# Breanna Avant

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## ABOUT ME

I am a highly motivated content creator with experience in marketing, photography and social media. I am a self-starter with exceptional interpersonal and organizational skills, with a proven history of managing multiple projects simultaneously while supporting daily office operations.

## EMPLOYMENT HISTORY

### AMBASSADOR

Ultimate Staffing | Sept 2019 to Present

- Social media & office assistant for The Chambers Group

### FREELANCE CONTENT WRITER & BLOGGER

BreezyTalks.com | Jan 2016 to Present

- Attends events and write reviews on experience.
- Utilizes photography skills and social media to promote blog.
- Live tweet entertainment events with other users.
- Implements design skills by using Adobe Creative Cloud to create photos and advertisements for the blog.

### FREELANCE PHOTOGRAPHER

Janelle Avant Photography | Dec 2008 to Present

- Provide photography services to clients for individual, family, and portraits.
- Process photos, edit and retouch images using Adobe photo editing programs.
- Support head photographer with setting up and taking down lighting and equipment.
- Assist head photographer on special projects, studio, and travel to locations for special shoots such as weddings and parties.

### MUSIC MARKETING INTERN

Juel Concepts | June 2019 - Sept 2019

- Managed social media calendar for music artists.
- Photographed behind-the-scenes footage for music video.
- Posted photos and videos to social feeds.
- Created monthly newsletters using MailChimp.
- Tracked YouTube, Spotify and Apple Music streaming data for multiple music artists.

### VIP SERVICES COORDINATOR

Jack Cincinnati Casino | Oct 2016 - June 2019

- Coordinated annual trips for VIP guests through correspondence with outside partners.
- Reserved hotel, restaurant, transportation and special event requests with Host Team for VIP guests.
- Assisted in the execution of planning special events with promotions team.
- Supervised a team of coordinators to ensure a pleasant experience for VIP clients.
- Managed calendar and coordinated important transportation runs and reservations for executives.

### DIGITAL PR INTERN

The Hip Hop Publicist | March 2017 - July 2017

- Wrote various blog posts for The Hip Hop Publicist website.
- Conducted extensive research to find new artists for future representation.
- Utilized Excel, Outlook, WordPress and various social media sites for job duties.
- Posted on social media outlets to promote news-worthy artists and new music.

### EVENT RECREATION SPECIALIST

Cincinnati Parks | May 2015 - Oct 2016

- Planned, created and implemented program to correlate with the park board.
- Assisted with the coordination of event and rental activities with various city departments.

### MARKETING COORDINATOR INTERN

National Student Exchange | Sept 2014 - Dec 2014

- Assisted with coordinating and planning events.
- Created and designed tabletop display boards and used graphic design skills to create promotional flyers.
- Coordinated correspondence with incoming and outgoing students currently on exchange.
- Hosted marketing events including social media campaigns.

## ACADEMIC BACKGROUND

### KENT STATE UNIVERSITY

Bachelor of Arts in Applied Communication

- Attended from 2011 to 2015

## SKILLS & TOOLS

- Content writing
- Social media marketing
- Photography
- Web design
- Customer service
- Invoicing
- Microsoft Office
- Photoshop
- InDesign
- Lightroom
- Premiere Pro
- Google Suite