530 S. KINGSLEY DR. #102

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(253) 212-8069

JAZMYNDPRATT@GMAIL.COM

JAZMYN PRATT 

# SKILLS

Technically savvy and prompt fast learner with exemplary social media planning and execution skills. Adept at juggling multiple tasks and deadlines using time management skills. CMS experience (Wordpress, Ghost) and a strong team player with excellent communication skills.

# EXPERIENCE

## Broke Girl in LA Podcast, Los Angeles, CA*— Creator, Producer*

FEBRUARY 2018 - PRESENT

* Host, record, produce, and edit weekly content for podcast
* Research, seek out, and respond to guest interview inquiries that are relevant and adhere to the theme of the show
* Report and review albums, movies, products, local events, and pop culture related news
* Develop and post marketing content for social media (Facebook, Twitter, Instagram)

## Napster, Seattle, WA *— Music Programming Specialist*

SEPTEMBER 2016 - SEPTEMBER 2017

* Manage, build, program and update editorial playlists and content
* Communicate with record labels to obtain artist assets; manage uploading artist assets into service
* Edit images in PhotoShop for service, blog and social media
* Publish content in CMS, playlists for service and artist pages
* Write, copy edit and post album and song reviews to Napster blog
* Manage daily and long term editorial calendar; assign freelancers content for blog
* Daily metadata maintenance, troubleshoot inconsistent content to ensure quality content is displayed
* Develop content for social media (Facebook, Twitter)

## 89.9 KGRG-FM, Auburn, WA *— On-Air Talent/Board Operator Trainer*

JANUARY 2014 - SEPTEMBER 2017

* Co-host of weekly series “The Block”
* Curate music playlist that adheres to audience needs
* Edit selected music to comply with FCC regulations
* Manage stations twitter accounts
* Report on local concerts, events and conduct artist interviews
* Manage the control board
* Create KGRG bumpers and sweepers

## Juice Radio, Tacoma, WA *— Talent and Promotions Director*

JANUARY 2014 - DECEMBER 2015

* Executive producer of online weekly series “The Plug”
* Collaborated with media relations representatives at concert venues to engage Juice Radio listeners
* Report on local concerts, events and conduct artist interviews
* Organized and executed events for community outreach and promotion of Juice Radio

## Hubbard Radio, Bellevue, WA *— Promotions Team Lead*

MAY 2012 - AUGUST 2015

* Set up, organized, and oversaw station events
* Uploaded media content to the stations’ websites
* Community representative for Movin 92.5 FM and KIXI 880 AM

# EDUCATION

## Green River College, Auburn, WA *— Radio Broadcast Certificate*

GRADUATED DECEMBER 2015

## University of Washington, Tacoma, WA *— Communications Bachelor’s Degree*

GRADUATED AUGUST 2012

## Tacoma Community College, Tacoma, WA *— Business Associates Degree*

GRADUATED DECEMBER 2011

## Spanaway Lake High School, Spanaway, WA *— High School Diploma*

GRADUATED JUNE 2008