# Chelsea Lydell

Small Business Owner. Educational Consultant. Business Administrator.

# **Personal Info**

Email

chelsea.lydell@gmail.com

Phone 916-562-3237

Address 109 Second Street Roseville, CA 95678

#### Skills

Excellent written and verbal communication skills

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Creative problem solving

Time management

Intuitive communication skills

### Languages

American Sign Language (Native Signer)

### **Hobbies**

- Avid researcher
- All-day hikes
- Being with my kids
- Baking muffins

Chelsea is a talented rising leader trained in Business Administration and found a niche working for nonprofit organizations.

Recently recognized as a nominee for Sacramento Business Journal's "40 under 40" women entrepreneurs, Chelsea delivers on her promises!

She has a gift for authentically connecting with her clients and is prepared to bring first-rate results to her next opportunity!

#### **Education**

2020-08	
- present	

Asher College, Sacramento

Business Administration

# **Work History**

2020-08 - present	Founder / Educational Consultant
	ASL Resolutions, Roseville
	<ul> <li>In response to the pandemic, I founded an educational agency for distance learning. We assisted families struggling with distance learners while creating jobs for struggling performers.</li> <li>Customized plans &amp; tutoring for households struggling with distance learning.</li> <li>Online and on-demand ASL education levels 1-4 for several charter schools in Northern CA.</li> <li>Educational entertainment shows on zoom for our pupils.</li> <li>Topics include History, Geography, ASL to English Fluency, Creative ASL.</li> </ul>
2018-02 - 2020-03	Administrative Director
	Heart Touch Productions, Granite Bay
	<ul> <li>Coordinated filming locations, schedules &amp; performers</li> <li>Coordination of performers, event venues &amp; parking</li> <li>Design &amp; execution of marketing media &amp; videos</li> <li>Recruitment and Management of volunteers</li> <li>Event layout, set up &amp; breakdown of venues</li> <li>Ticketing, box office &amp; will call management</li> <li>Security, ADA accessibility &amp; ASL interpreters</li> </ul>
2013-05 - present	Small Business Owner
	doTERRA Essential Oils, Roseville
	<ul> <li>Maintained a 90% closing track record with a 65% retention rate</li> <li>Grew my business to 650 customers in 34 states and 4 countries</li> <li>Managed a small team of 8 to accomplish team directives and team</li> </ul>

• Managed a small team of 8 to accomplish team directives and team campaigns to hit quarterly goals

# Volunteering

#### **Deaf Women United**

Deaf Women United (DWU) is a national organization that is dedicated to serving Deaf women by providing resources that connect these women to empowerment of self and others through advocacy, education, and outreach.