

Douglas Ross, p.g.a
Impactful Producer, Writer
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Summary

Dynamic Senior Multimedia Producer with 45+ years of experience in end-to-end production, scriptwriting to video editing. Proven record leading large, diverse teams and delivering high-quality content for government and top-tier clients such as NASA, History Channel, USPS, Mayor's Office of Honolulu, and IMF:The World Bank. Expert in managing production logistics, creative storytelling, post-production workflows across multiple platforms, and data labeling AI assisted text, image, and video creation for scripts, pitch decks, and proof-of-concept reels. Member - Producers Guild of America since 2007. Speaks Chinese Mandarin. Passport Ready.

Work Experience

Producer, Writer

Wang-Ross Communications • Rockville, MD

July 2010 to Present

- Led productions for documentary and informational content, ensuring timely delivery and adherence to budget constraints for IMF-The World Bank, USAID, and SmartShoot. Collaborated with clients and internal teams to develop compelling video content, Hawaii's Chinatown, Black Hearts, for platforms including Netflix, PBS, Amazon Prime, and YouTube.
- Managed and coordinated freelance videographers, editors, and production partners for various projects. Oversaw post-production workflows, including editing and asset management, to maintain high editorial standards.

English Teacher (ESL)

Henan University • Kaifeng, Henan, China

September 2017 to April 2018

- Developed and delivered engaging multimedia lessons to motivate college engineering students in mastering conversational English for future scientists and researchers.

Special Projects Producer

NASA-TV • Washington, DC

July 2009 to July 2010

- Composed deeply researched scripts and produced documentaries and field productions on space sciences and manned spaceflight topics.
- Managed on-site and studio production, including multi-camera setups for live events and launches at Cape Canaveral, NASA-HQ in Washington, DC, JPL, & Johnson Space Center.
- Coordinated with internal teams at NASA Centers and Facilities with subject-matter experts to ensure accuracy and compelling storytelling.

Producer, Writer

Cortina Productions • McLean, VA

January 2009 to July 2009

- Produced and scripted educational science content for museum exhibits, managing field production and technical crews.
- Conducted on-location interviews with scientists and subject-matter experts to create engaging multimedia content.

Senior Producer

USPS-TV • Potomac, MD

November 2006 to January 2009

- Commanded studio and EFP productions, overseeing post-production facilities and a team of six staff members.
- Conceived and directed intergovernmental communication projects and external social media videos.
- Managed multi-camera setups and production logistics for live and on-location shoots.

Producer, Writer

KPI-TV, Inc • New York, NY

August 2005 to December 2006

- Scripted and produced documentary series for The History Channel, guiding crews on location shoots at historical sites across China.
- Interviewed subject-matter experts and managed production logistics for large-scale project.

Producer, Writer

A&E Television Networks • New York, NY

July 2004 to August 2005

- Originated and scripted the history series Global View for History International Channel, managing editing and production teams.
- Booked and coordinated guests from universities, book authors, the United Nations, and embassies for broadcast segments.

Producer, Writer

Saudi Aramco • Dhahran, Saudi Arabia

June 2003 to June 2004

- Produced and scripted multi-language industrial documentaries for an international energy corporation on subjects that includes environmental cleanup, healthcare, and history.
- Managed content distribution for major broadcasters including Saudi Aramco TV, MBC, and al-Jazeera-TV.

Producer, Writer, Editor

KWHE-14 • Honolulu, HI

January 2002 to June 2003

- Managed production crews, budgets, and technical direction for multi-camera location shoots on commercials, original programming, and live broadcasts.
- Edited programs using Final Cut Pro for broadcast on Family Channel content station.

Executive Producer

HMTV- Mayor's Office of Honolulu • Honolulu, HI

January 1991 to December 2002

- Founded and led a government media department, directing large production crews for recurring series on city services, informational, and documentaries.
- Designed and managed multi-camera production trucks and studio facilities for live and recorded content.

Director, BetaCam Camera Operator

Eye-Square Prod • Los Angeles, CA

1986 to 1991

- Directed and operated camera for commercial, corporate, and entertainment video productions for high-profile clients including Hollywood studios.

- Collaborated with production teams to deliver high-quality video content for broadcast and corporate use.

Producer, Writer, Director, Editor

WLRN-17, PBS • Miami, FL
1984 to 1986

- Produced and directed live studio shows and remote event coverage, including NASA launches and local sports events.
- Designed and installed linear video editing bays for government access stations.

Producer, Technical Director

Warner Amex of Dallas • Dallas, TX
1981 to 1984

- Directed live sports remotes, special events, and music concerts using multi-camera remote trucks and linear edit bays.
- Provided technical direction for city government access programming and live broadcasts.

Skills

- Project management
- Team management
- Client collaboration
- Videographer
- EFP • ENG production
- Studio Production
- Live Event Production
- Editor • Final Cut Pro • Adobe Premiere Pro
- Color Grading • AI Artist • GIMP Artist
- YouTube Studio Creator
- CMX Tools • SEO Practices • Analytics
- Google Workspace • Ads
- Apple Creator Studio
- Adobe Creative Cloud

Education

Bachelors in Radio, Television and Film

University of Texas at Austin - Austin, TX
June 1980

Certification in Chinese Mandarin

University of Hawai'i - Honolulu, HI
January 2000 to June 2002

Certification in Final Cut Pro Studio

O'lelo Television - Honolulu, HI
January 2000 to June 2000

Certification in English Instruction

American TESOL Institute - Tampa, FL
May 2017 to July 2017

Links

IMDb: <https://www.imdb.com/name/nm1432353/>

LinkedIn: <https://www.linkedin.com/in/dsross007/>

Website: <http://www.iChinese.tv>