**Karen Greenstein**

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**CA Esthetician License**

**Aveda Institute, Los Angeles Graduate August 2018**

* Aveda culture and rituals
* Aveda product knowledge
* Aveda product systems and treatments
* Microdermabrasionwith multifunction machines
* Salon sanitation and safety and sanitation procedures
* Makeup applications (Natural, Evening, Anti Aging and Celebrity makeup)
* Skin balancing techniques
* Relaxation through massage
* Facials: Customized Aveda facial, Anti Aging facial,Dual exfoliation facial,Perfecting Plant Peel, Revitalizing Eye Treatment, Renewing Hand Treatment and Body Scrubs,
* Clinic set-up
* Time management
* Waxing(facial,body,bikini,Brazilian) methods of hair removal.
* Retail strategies

**Nordstrom, Los Angeles, CA**

* Manager of a Skincare Line
* May 2015-July2017
* Reached high sales Goals between 15,000-30,000 per month.
* Planned events
* Tracked sales goals on a daily and monthly basis
* Adapted quickly to fast-paced environments ensuring tasks were executed with accuracy
* Monitored and directed incoming phone calls, requests and correspondence
* Responded to requests to obtain products and requests
* Contributed to special projects and took ownership of additional assignments as needed
* Strong customer follow up

**Estée Lauder Artistry Team**

**Los Angeles, CA**

Jan2012-May 2015

* Provided makeup for special events
* Responsible for high sales goals
* Coached at events on how to do appropriate makeup based on their needs
* Traveled to events within Southern California

**Beauty Consultant to several high end Skincare lines**

Nov ​2008-Jan 2012

Brands:Estée Lauder, Coty Prestige fragrance, Revive, Orlane,

Guerlain, Bremen, DDF,YSL, Coty Prestige Fragrances

* Exceeded all daily counter sales goal and standards through client consultations Continually inviting potential clients to the counter
* Participated in planning and executing special events and promotions
* Maintained loyal clientele through follow-up contacts and building client relationships / referrals
* Educated clients on skin care procedures and products
* Instructed clients on how to apply make-up to achieve a desired look
* Conducted private client consultations
* Provided excellent customer service and skin care treatments to all clients
* Traveled to several accounts
* Strong follow through and paid consistent attention to detail and follow through
* Worked with high profile clients and respected confidentiality

**LICENSES:**

**California Licensed Esthetician**

**EDUCATION:**

**Aveda Institute, Los Angeles**

**New York University - Bachelor of Arts**