# qualifications summary

Award-winning producer/director/writer, catalyst, strategic thinker, and problem-solver skilled at creating and producing creative content. Experienced in a wide range of film and video productions from their inception to completion. Able to draw out the best in people as an out-of-the-box, imaginative creator.

# SELECTED PROJECTS

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| HOOKED, **FEATURE FILM*****Producer, Writer, Director***Screenplay won multiple awards • Will be released in 2019IN MY SLEEP, **FEATURE FILM*****Producer, Writer, Director***Released theatrically in 15 cities • Sold to 70 countries • Winner of 7 festival awards • Released on Netflix, Amazon Prime, Redbox, Showtime, Lifetime Movie NetworkHARLEM GRACE, **SHORT*****Producer, Writer, Director***Internationally distributed • Finalist for Student Academy Awards and PGA AwardTEEN TALK, **TELEVISION PILOT*****Creator and Producer***Premiered on PBSCOMPLETE WORKS, **TELEVISION SERIES*****Story and Screenplay Consultant***Premiered on Hulu • Winner of multiple festival awards |

# TECHNICAL PROFICIENCIES

* Final Cut Pro X
* Adobe Premiere
* Movie Magic Budgeting and Scheduling
* Microsoft Office Suite
* Adobe Creative Suite
* Web Design/Graphic Design

# Awards and honors

* 9 Festival & Screenplay Awards: *In My Sleep*
* 6 Festival Awards: *Harlem Grace*
* 38 Awards for creating 5 board games.
* 6 Writing Awards: *Hooked* novel
* 10 Screenplay Awards: *Hooked* screenplay

# RELATED EXPERIENCE

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| Director of Communications, NORTHSHORE (2016-2019)* Led and managed Creative Team of 8 who designed and built print, digital, and video assets.
* Designed and oversaw an effective digital strategy including web, apps, and social media strategies and effective analytics to measure impact.
* Facilitated a synergistic process that maximized creative ideas to produce programs and promote the brand.

**Creator and Director of Communications:** MORNING STAR PICTURES & GAMES(2003-2016)* Created and executed marketing & advertising campaign. Film was #1 opening weekend.
* Filmed viral video to promote movie opening.
* Coordinated robust web presence and live tweeted cable premiere on Lifetime Movie Network.
* Created blog and web presence.
* Created 5 board games that were distributed internationally.
* Built differentiated branding & communication strategies for launch of 5 board games.
* Coordinated and initiated marketing and messaging across the entire game company.

**Novelist** (2012-2015)* Critically acclaimed novel, *Hooked*, won 7 awards including Benjamin Franklin Silver Medal, Readers’ Favorite Gold Medal, and IP Awards Bronze.

**Writing Mentor** (2012-2017)* Mentor writers for 168 Film Festival who have won awards for their writing.

**Special Events Producer** (2010-2013)* Produced and directed staged reading of Broadway show.
* Produced and moderated Hollywood entertainment forum.
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# Education

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| BFA: Film and TV Production, New York UniversityGraduated with honors • Finalist for Student Academy Awards & Producers Guild of America Award |

# FUn FACTS

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| * Won 3rd Place in Ghirardelli Chocolate Contest.
* Cousin FBI Agent cracked the Unabomber case.
* Studied improv at the Groundlings.
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