# qualifications summary

Award-winning producer/director/writer, catalyst, strategic thinker, and problem-solver skilled at creating and producing creative content. Experienced in a wide range of film and video productions from their inception to completion. Able to draw out the best in people as an out-of-the-box, imaginative creator.

# SELECTED PROJECTS

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| HOOKED, **FEATURE FILM** ***Producer, Writer, Director***  Screenplay won multiple awards • Will be released in 2019 IN MY SLEEP, **FEATURE FILM** ***Producer, Writer, Director***  Released theatrically in 15 cities • Sold to 70 countries • Winner of 7 festival awards • Released on Netflix, Amazon Prime, Redbox, Showtime, Lifetime Movie Network HARLEM GRACE, **SHORT** ***Producer, Writer, Director***  Internationally distributed • Finalist for Student Academy Awards and PGA Award TEEN TALK, **TELEVISION PILOT** ***Creator and Producer***  Premiered on PBS COMPLETE WORKS, **TELEVISION SERIES** ***Story and Screenplay Consultant***  Premiered on Hulu • Winner of multiple festival awards |

# TECHNICAL PROFICIENCIES

* Final Cut Pro X
* Adobe Premiere
* Movie Magic Budgeting and Scheduling
* Microsoft Office Suite
* Adobe Creative Suite
* Web Design/Graphic Design

# Awards and honors

* 9 Festival & Screenplay Awards: *In My Sleep*
* 6 Festival Awards: *Harlem Grace*
* 38 Awards for creating 5 board games.
* 6 Writing Awards: *Hooked* novel
* 10 Screenplay Awards: *Hooked* screenplay

# RELATED EXPERIENCE

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| Director of Communications, NORTHSHORE (2016-2019)  * Led and managed Creative Team of 8 who designed and built print, digital, and video assets. * Designed and oversaw an effective digital strategy including web, apps, and social media strategies and effective analytics to measure impact. * Facilitated a synergistic process that maximized creative ideas to produce programs and promote the brand.   **Creator and Director of Communications:** MORNING STAR PICTURES & GAMES(2003-2016)   * Created and executed marketing & advertising campaign. Film was #1 opening weekend. * Filmed viral video to promote movie opening. * Coordinated robust web presence and live tweeted cable premiere on Lifetime Movie Network. * Created blog and web presence. * Created 5 board games that were distributed internationally. * Built differentiated branding & communication strategies for launch of 5 board games. * Coordinated and initiated marketing and messaging across the entire game company.   **Novelist** (2012-2015)   * Critically acclaimed novel, *Hooked*, won 7 awards including Benjamin Franklin Silver Medal, Readers’ Favorite Gold Medal, and IP Awards Bronze.   **Writing Mentor** (2012-2017)   * Mentor writers for 168 Film Festival who have won awards for their writing.   **Special Events Producer** (2010-2013)   * Produced and directed staged reading of Broadway show. * Produced and moderated Hollywood entertainment forum. |

# Education

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| BFA: Film and TV Production, New York University Graduated with honors • Finalist for Student Academy Awards & Producers Guild of America Award |

# FUn FACTS

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| * Won 3rd Place in Ghirardelli Chocolate Contest. * Cousin FBI Agent cracked the Unabomber case. * Studied improv at the Groundlings. |