

KEVIN ZELMAN

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SUMMARY

I have a deep love for pop culture and its role in media. Many call me a Wikipedia of pop culture. I am a quick learner, self-starter and a dedicated employee with a drive that cannot be deterred. I am fully immersed in social media and versed in its role in media and marketing in the pop culture world. With my undeniable passion and knowledge of all things pop, I invite you to take the opportunity to experience my high energy and learn more about me and my abilities as you will see that I will prove to be a valuable asset to your news and media company.

EXPERIENCE

E! LIVE FROM THE RED CARPET • NBCUniversal Company • Los Angeles, CA **8/2018 – Present**

Associate Producer

- Oversee production assistants, delegate projects coming from executive producers and segment producers
- Pitch original segments for Countdown to the Red Carpet, Live from the Red Carpet & E!'s After Party
- Produce bumps to be aired during the live broadcast
- Organize, download and import all BROLL, SOT and photo requests for producer's packages
- Produce all BROLL beds for each live broadcast
- Field produce live interviews and segments during Live from the Red Carpet
- Create and research all question cards for each live interview
- Manage clips and photo budget

TMZ • Telepictures Productions • Playa Vista, CA

1/2018 – 8/2018

News Producer

- Created news for TMZ.com, managed the website solo on Saturday's to keep TMZ.com fresh
- Contacted sources, publicists, managers and agents to confirm stories about a specific celebrity
- Contributed to my stories and other trending topics on TMZ on TV and TMZ Live
- Participated in contacting the proper people and places when breaking news occurred
- Worked with photo and video agencies to buy their content for our website and social media channels
- Pitched stories and provided a creative and specific angle for TMZ to cover
- Monitored social media for breaking news or ideas for stories to pursue

ACCESS HOLLYWOOD • NBCUniversal Company • Los Angeles, CA

2/2016 – 12/2017

Social Media Assistant Producer

- Managed Access' Facebook, Twitter, Instagram and created their Snapchat account
- Host & Produced Facebook Live segments
- Field produced select shoots
- Booked guests for Facebook Live and weekend show segments
- Attended various shoots and red carpet events to cover on our social pages (Vanity Fair Oscars Party, Golden Globe Awards, SAG Awards, Movie Premieres, etc.)
- Worked with in-studio guests to promote our show(s) and have them appear on our social accounts
- Worked with our hosts (Natalie Morales, Kit Hoover, Liz Hernandez & Scott Evans) to improve their social media pages and feature them on Access' pages
- Created original content for their website and social accounts
- Wrote articles for AccessHollywood.com to then be shared on select social accounts

THESTREAM.TV • Los Angeles, CA

6/2015 – 12/2015

After Show Host, Producer & Social Media Producer

- Created the 'Big Brother' After Show and filmed live each week recapping the show
 - Used social media to book past Big Brother houseguests to appear on the show
- Created 'The Voice' After Show and filmed live each week recapping the show
 - Used social media to book past 'Voice' artists to appear on the show
 - Wrote scripts and provided elements to use during the show

KABC-TV • Disney-ABC Television Group • Glendale, CA

6/2014 – 8/2014

Entertainment Intern

- Packaged day of air stories for entertainment reporter George Pennacchio
- Wrote copy for day of air and future stories
- Field produced multiple shoots including the 2014 Primetime Emmy Awards and the *Guardians of the Galaxy* movie premiere
- Updated social media accounts for many different on-air reporters
- Interviewed celebrities such as Smokey Robinson, Kristen Bell, Adam Shankman, Amber Riley, etc.

E! NEWS • NBCUniversal Company • Los Angeles, CA

5/2013 – 6/2014

Production Intern

- Created calendars and grids with film, television and music release dates
- Summarized EPK's to send to producers with material for that day's show
- Assisted with on-location premieres, junkets, interviews and in-studio guests
- Worked closely with on-air talent and producers

ENTERTAINMENT TONIGHT • CBS Television Distribution • Studio City, CA

1/2013 – 5/2013

Intern

- Assisted with on location shoots, premier's interviews and awards shows
- Transcribed and logged celebrity interviews
- Filed interviews and B-Roll footage in archival library
- Researched topics for proposals
- Script delivery to on-air talent
- Communicated with national stations airing Entertainment Tonight regarding content updates
- Worked closely with on-air talent and producers

TMZ • Telepictures Productions • Los Angeles, CA

9/2012 – 12/2012

Assignment Desk & Research Intern

- Conducted thorough and rigorous research for breaking news through different media outlets
- Pitched news ideas and projects to supervisors
- Attended and participated in staff pitch meetings
- Called sources to confirm the spotting of celebrities

SKILLS

Award Shows • Blogging • Breaking News: Report Through Social Media • Digital Media • Hosting • Interview Preparation • Live Broadcast • Microsoft Office: Excel, Outlook, PowerPoint, Word, etc. • Movie Premiers: Interview Attending Talent, Speak to Publicists to Get Their Client to Talk • Pop Culture • Red Carpet Events • Research • Social Media: Facebook, Instagram, Twitter, Snapchat, etc. • Social Networking • Wordpress

EDUCATION

Undergraduate Education

University of Southern California
Major: Communications
Class of 2015

Hosting Education

Marki Costello's Hosting School
January 2014 – September 2014

High School

Agoura High School
Class of 2011