
STEVEN ARDAL

Director | CG Producer | CG Supervisor

26500 Agoura Road, unit 102-805,

Calabasas, CA 91302

310 596 0626

steven@ardal.red

www.ardal.red

Summary

I am Los Angeles based Director | CG Producer. My artistic capabilities and analytical approach found the realization in an advertising sphere and production of CG for future films. Within 17 years I have advanced from an illustrator to the Director/CG Producer/Supervisor. I had begun my career at the end of the 90s as CG artist. I had worked in different studios as a 3D artist, 2D motion designer, editor, shooting board artist, video composer and a VFX supervisor. Strong CG background and creative skills let me work for big names of advertising agencies like **BBDO**, **Visage**, **Scholz and Friends**, **Ogilvy**, **TBWA**, **Bates**, **Lowe**, **HAVAS**.

Awards

- In 2016 documentary produced by **Oliver Stone** "Ukraine on Fire" won "Taormina Arte Award". In this project, I was CG Producer/CG Supervisor and Director of several scenes and entire titles.
- In 2014 I filmed for Ren TV-channel promo and was nominated for **TEFI**, the latter being the highest award for the top achievements in the area of Television Arts. "TEFI" is the only national television award for the highest achievements in the area of TV Arts. The award ceremony is held once a year. "TEFI" is the Russian equivalent of the American "Emmy" award.
- In 2011 I had received "Crystal Microphone" Award as a "Clip Maker of the year".

Work experience

Global 3 Pictures

<http://global3pictures.com>

2015 – present

CG Producer | CG Supervisor | Director

G3P it is Los Angeles based company. For this company, I am doing budgets, schedules, as well I am managing members of the production team and more than 60+ CG artists. Huge CG background lets me supervise post-production processes and keeping continuity in timing. By the contract, I am finding new vendors and holding responsibility for successful results. With G3G production company, I was involved in such projects as "The will of Victory", "Last Prince of Atlantis", "Ukraine on Fire", "Heydar".

Novy TV Channel

<http://novy.tv/ua>

2013 - 2014

Creative Director | Head of Design Dep. | Director

At this period, I was a Creative Director of Novy TV channel. I have led a design department and redesign whole motion design for the tv channel. As well I have run the group of 2D print artists and web-designers. At this position, I have shot a lot of tv promo for developed shows and tv-ids.

Independent Commercial Director

<https://www.ardal.red>

2013 – present

Commercial Director | CG Producer | CG Supervisor

In 2013 I have become independent Director and for present moment shooting tv commercials and music videos. Each project consists of preparing production briefs, treatments, schemes and shooting boards. I have shot for such international client as **Samsung, Suzuki, Jacobs, Philips** and a lot of local brands of banks, mobile operators, alcoholic companies, tv channels. I had shot for **Junior Eurovision Contest 2013** and **European Olympic Committees in 2014**.

Gvardiya Films

<http://www.gvardiya.com>

2005 – 2013

Commercial Director | CG Supervisor | Executive Producer

In 2005 I have shot my first promo as a Director. My clients were **Samsung, Suzuki, Jacobs, Unicredit Bank, Raiffeisenbank, FC Bank, Nemiroff**.

Newmix Production

2003 – 2004

Executive Producer | CG Supervisor

It was my second time with Newmix Production company, but this time as executive producer inside of **BBDO** agency. My duties were budgeting, scheduling, management of post and audio studio. Numerous projects for **Pedigree, Gillet, Pepsi, Samsung, InBev**.

Nikitova Games

2002-2003

Project Manager | 3D Lead Artist

Nikitova Games it was game development company. I have led the team more than 24 CG artists. I have got an experience of budgeting, scheduling, supervising of game development process.

KPP

<http://www.kievpostproduction.com>

2001 – 2002

3D Artist | 2D Motion Artist

3D lead artist and motion artist in the commercial post production company. I was involved in the production of projects for such brands as **Pepsi, Samsung, LG, Coca-Cola, Adidas, Carlsberg, Stella Artois, Luk's Chips, Nord, InBev**.

Newmix Production

2000 – 2001

3D Artist | 2D Motion Artist

It was my first-time, full day position as CG artist. And it was the in-house company of **BBDO** advertising agency. As the intern, I have done a lot of things: shooting boards, edit, 2D motion design, 3D modeling and rendering. The same year I have become a lead artist of the studio. I have done projects for **LG, Samsung, Gillet, Pedigree, Duracell, InBev, Davidoff, Jacobs**.

Freelancer

1997 – 2000

3D Artist | 2D Motion Artist | Editor

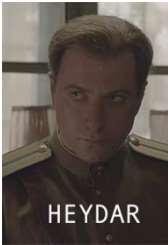
My first experience was 3D Studio 4.0 for DOS. I have done a lot of CG generated illustrations for magazines. As well I have done print design for direct clients.

Fin Artist

Ever at present moment, I am preparing a lot of sketches, shooting boards and schemes: <https://www.ardal.red/fineart>

Feature Film Projects

As CG Producer | CG Supervisor I have done such future films and documentaries:



CG Producer | CG Supervisor

Name: Hydar - CG Producing | CG Supervising
Budget: 33M - Budgeting
Shots: 600+ - Scheduling
CG artists: 62



CG Producer | CG Supervisor

Name: Last Prince of Atlantis - CG Producing | CG Supervising
Budget: 11M - Budgeting
Shots: 200+ - Scheduling
CG artists: 12



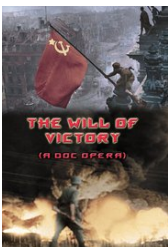
CG Producer | CG Supervisor | Director of entire scene

Name: Ukraine on Fire - CG Producing | CG Supervising
Budget: 10M - Directing of entire sequence
Shots: 900+ - Budgeting
CG artists: 24 - Scheduling



CG Producer | CG Supervisor

Name: Spirit on Sonora - CG Producing | CG Supervising
Budget: 18M - Budgeting
Shots: 260+ - Scheduling
CG artists: 36



CG Producer | CG Supervisor

Name: Target - CG Supervising
Budget: 12M
Shots: 70+
CG artists: 12



CG Producer | CG Supervisor

Name: Target - CG Supervising
Budget: 12M
Shots: 70+
CG artists: 8

Skills

Major Skills	Software
CG Producing	Cerebro (the same as Shotgun or ever better)
CG Supervising	MS Office Excel and Word
Directing	Scrivener and Scapple
Executive Producer	Movie Magic and Movie Magic Scheduling
Creative Director	Cloud Drives and FileZilla

All Skills	Software	Software
Editor	Adobe Premier Pro	Full Contact
2D Motion Artist	Adobe After Effects	Mail Chimp
3D Modeler	Adobe Photoshop	WIX
Fine Artist	Adobe Illustrator	
	Adobe Page Maker	
	Final Cut Pro	
	3D Studio Max	
	Maya	
	VRay	
	Mental Ray	
	Pixar Render Man	

Education

NYFA New York Film Academy	Directing & Filmmaking
NTTU National Technical University of Ukraine	Television, Telecommunications, Multimedia
Kiev college of Fine Arts	Fine Arts