# **Skip Fredricks**

#### Drone Consultant/Cinematographer/Instructor, Broadcast TV Producer, 2X Emmy Nominee.

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I'm a 2X Emmy Nominee, and a pioneer in the "Drone Industry" as a Consultant, Instructor, and Director of Aerial Photography. I have a successful and rewarding career in broadcast television, film and new media, having produced or created award-winning content, ratings, and revenue for FOX Sports, HBO, Universal Pictures, Google, Apple, and USA Networks. Currently, I'm the Program Director at DroneTV Broadcast Network and an FAA Drone Flight Instructor at the Unmanned Vehicle University.

#### **EXPERIENCE**

# Executive Producer / Chief Pilot Cinematographer / Program Director

January 2012 - Present

Creating, Producing, Filming, all forms of aerial videography. FAA Certified Drone Pilot. Using state of the art Drone Tech and Cameras, along with flight planning software to create amazing sequences for Television, Film, and Real-Estate. Additionally providing consultation and training services. Program Director for DroneTV airing on Roku, OperaTV, and FilmON.

## **Unmanned Vehicle University**

September 2016 - Present

## **Drone Flight Instructor**

Drone Flight Instructor, Specializing in Drone Cinematography Flight Techniques for the TV and Film Industry. Providing hands-on infield flight training throughout California, and Las Vegas. From basic beginner flight through advanced commercial flight.

## **Executive Producer/Production Consultant**

June 2009 - June 2016 (7 years 1 month)

Created, Produced and Managed content creation for (all) screen platforms, including Broadcast TV, VR- 3D, Apps, OTT, Scripted, Non-Scripted, Trailers, Promos, Music Videos and Television Commercials. For Clients including, Panasonic, Casio, Universal Studios, Skechers, Paul Mitchell, Volkswagen and McDonalds. With budgets from \$5000 to \$5million dollars, using the newest hardware and software to create original and compelling content, including Drones, 360VRcams, GoPros, 4K, and even iPhone.

**CBS Radio** 2012 - 2013 (2 years)

#### Video Producer

Created Online and Mobile Video Content for K-Earth 101 Radio/LA. Directed/Shot/Edited concerts at LA Live, Universal Amphitheatre, and the Orange County Fair.

### Wizzard Media/iTunes

December 2007 - May 2010 (2 years 6 months)

#### **SrVP Content Production Distribution**

Wizzard Media as an iTunes Content Provider, served up 150 million video downloads a month under my management and saw a stock increase from .83cents a share to \$3.87 a share on the NSADAQ. As SrVP I built several video channels and was responsible for creating original content, partnering with Hollywood Studios, TV networks and online video destinations to distribute their content using our platform.

## **FOX Sports Net**

November 1998 - December 2005 (7 years 2 months)

## **Executive Producer eXtreme Sports Programs**

Created for FOX Sports Net, The Very First Extreme Sports Program (Before X-Games) (eXtreme Sport Television). This was the first program type to feature the extreme sport athletes lifestyle and not how they finished in an event. The Program had a .9 share and averaged 1.2million viewers a week. For my efforts I received Two Emmy Nominations, 4 Telly awards and 40 Crystal Awards over the 5 year run of the program.

#### EDUCATION I

## Florida Atlantic University

1997 - 1999

Bachelor's Degree, Communication and Media Studies,

Activities and Societies: On-Campus TV/Radio Station Producer/Host

## **Hollywood Film School**

2000 - 2001

Creative Arts Certificate, Film TV Production,

Creative Arts Certificate, Film TV Production, 2000 - 2001