



SARAH IVEY

UX DESIGNER



ABOUT ME

My thought process leaves me with a hankering to find creative solutions to peculiar problems. I've transitioned into User Experience Design coming from a diverse background of various fields including, customer service, sales, event planning, fitness, addiction recovery support, and management. The range of these roles and experiences has created a unique and cultured approach that has helped me to hone my ability to problem solve, strategize, and create meaningful solutions for end users.



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<https://www.instagram.com/sarahiveydesign/>



- SKETCH ●●●●●●●●●●
- WIREFRAMES ●●●●●●●●●●
- RESEARCH ●●●●●●●●●●
- USABILITY TESTING ●●●●●●●●○
- VISUAL DESIGN ●●●●●●●●●●
- WORDPRESS ●●●●●●●●○
- AGILE ●●●●●●●●○
- FRENCH ●●●●●●●●○
- PROJECT MANAGEMENT ●●●●●●○○○

DIGITAL KARMA ● UX DESIGNER

PLAYA DEL REY • JUNE 2018 - PRESENT

User Research, competitive/comparative analysis, produce and present project deliverables such as personas, user stories, user flows, wireframes, and concept designs to demonstrate new features and other visual elements in the project. Prototyping, usability testing, and content writing as well.

Projects: Envoy There, InvestorIM, ProProfs, and Digital Karma Website.

USERTESTING.COM ● USABILITY TESTER

WEST HOLLYWOOD • JUNE 2018 - PRESENT

Usability testing to; boost brand conversions, and to help provide the end user with amazing experiences.

IVEY INDIGO ● WEB DESIGN/UX DESIGN

WEST HOLLYWOOD • MARCH 2018 - PRESENT

HEYHOMIEDESIGN.COM MOOVRECORDS.COM WYWHTRAVEL.COM DIGITALKARMA.IO IVEYINNOVATE.COM

Completed comparative analysis, created personas, wireframes, and lo/hi fidelity designs. Developed content strategies. Project management in an Agile environment, and peer support. Tested for responsiveness of sites.

CLIFFSIDE MALIBU ● RESIDENT ADVISOR

MALIBU JANUARY 2017 • AUGUST 2017

Observe and log all medications administered, upkeep of medical records, worked closely with doctors and therapists, crisis prevention, responsible for residents meeting all treatment requirements, put together contracts for new residents moving in, client assessment, bi-weekly drug and alcohol testing, hourly resident activity log, ensured proper resident peer conduct, logged resident activity outside of establishment to ensure safety and sobriety. Administrative office work, worked closely with lead resident advisor, and treatment center. HIPAA Certified, First Aid & CPR Trained.



CODETALK 2018 - FRONT-END WEB DEV. BOOTCAMP

Certification of Completion: UX Design, QA, WordPress CMS, Agile, Project Management, HTML5, CSS3, Bootstrap4, jquery.

LACC 2012-2014 - DENTAL TECHNOLOGY

AA of Science - Accredited by the America Dental Association



INTERESTS

