

Michael R. Barnard

Hollywood CA
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PRODUCTION of FILM | TV/VIDEO | RADIO

Production Facilities Experience

Experienced Producer/Production Manager responsible for marketing video, film, and audio production services and hands-on production (camera, audio, grip, construction) of projects for:

PAISLEY PARK STUDIOS, Minneapolis, MN – Prince's full-service film/TV/audio production campus
MASTER VIDEO PRODUCTIONS, Minneapolis, MN – Full-service independent video production co.
KITN TV CHANNEL 29, Minneapolis, MN – Full-power broadcast station with production studio
NLC PRODUCTIONS, Minneapolis, MN – Remote video production trucks for network TV production
TVN PRODUCTIONS, Los Angeles – Cable network news program writing and production
MICHAEL R BARNARD PRODUCTIONS, Minneapolis, Los Angeles, New York – Freelance

Production Crew

Experienced as Videographer, Editor, Technical Director, Camera Operator, Audio Mixer (setup and mixing of interviews, concerts, broadcasts), Lighting, Set Design, and Construction. Experienced in LIVE event, studio, taped, filmed, and stage productions. Also: Manager on studio films, overseeing administration, monitoring and reporting on budgets, maintaining all personnel issues and payroll, purchasing materials and supplies, and administering health, safety, and environmental programs for all set construction for:

WARNER BROS. "MARS ATTACKS!" – Los Angeles, CA; Producer: Paul Deason, Director Tim Burton
PARAMOUNT TV's "BABYLON" – Los Angeles, CA; Producer: Jim Herbert, starring Edward James Olmos
20TH CENTURY FOX'S "BUSHWHACKED" – Lake Tahoe, CA; Producer: David Wizniak, starring Daniel Stern
CASTLE ROCK'S "LITTLE BIG LEAGUE" – Minneapolis, MN; Producer: Steve Nicolaides, starring Luke Edwards and Jason Robards

Television and Radio

BARRY MCGUIRE'S KIDS FOR KIDS – Pittsburgh, PA: Producer; completed, live concert, syndication
CELEBRATION – Minneapolis, MN: Producer; completed, live broadcasts of New Years Eve shows
CHELSEA BOYS AND FULFILLMENT – New York City: Producer-Director; completed, mini-documentary
\$SMART MONEY – Los Angeles, CA: Creator; sitcom proposal
GOLDEN GOPHER HOCKEY – Minneapolis, MN: Producer, hockey season telecasts

And Director, Writer, Reporter for various segments of variety and talk shows (KITN Ch. 29, Minneapolis; WCCO Ch. 4, Minneapolis; KARE Ch. 11, Minneapolis; others), and many broadcast and corporate projects.

Production, News, Announcing at RADIO STATIONS in Los Angeles, Fairbanks, AK, and Twin Cities.

Music Videos

PRINCE'S ALPHABET STREET – Minneapolis, MN: Producer, for Prince
THE BERENGUER BOOGIE – Minneapolis, MN: Producer-Director, for Minnesota Twins
ANGRY ATOM'S REPLAY – Minneapolis, MN: Producer-Director, for Angry Atom

Also, many other productions, including LIVE and taped Broadcast Television Programs, Film Shorts, Documentaries, Commercials, and Video News Releases.

Writing Samples

Writing samples are available by request.

"UNDERSTANDING PREDICTORS OF OUTCOMES" Medical research presentation from physician/professor.
"NETOPIA CAYMAN ROUTER INSTALLATION" Training video script for Netopia routers.
"PROPOSAL FOR VIRTUOSITY.COM" Analysis and recommendation for Website, 1999.
"FRESNO PRODUCTION STUDIO PROJECT" Presentation for a community development project.
"BUSINESS PLAN & FINANCIAL PROJECTION" Fundraising discussion for independent feature film.
"DESKTOP VIDEO SERVICES ON YOUR HOME-BASED PC" Book published by McGraw Hill's TAB Books.
"THE SUNNY SIDE OF GENERATION X" Ghostwritten Op/Ed article for Hollywood celebrity via PR firm.
"WORLD VISION NEWS" TV news story about World Vision, the international children relief organization.
"WE DON'T DO NO GHOSTS" Spec script for classic one-hour TV series, MOONLIGHTING.
"NATE AND KELLY" Historical fiction novel, available on Amazon and Barnes & Noble.

Publicity

Examples of successful publicity efforts:

CBS NEWS REPORT about the auction of the General Lee (http://snipurl.com/CBS_News_story)
FILMSTEW.COM ARTICLE about COLLIER & CO. (http://snipurl.com/FilmStew_story)

Many other writing projects for Public Relations, Publicity, Sales and Marketing for such clients as MusicLand, Warner Bros., Columbia TriStar Home Video, World Vision, McGraw-Hill Publishing; work includes **TWIN CITIES PRODUCTION** (article for Videography magazine), **SCOTCH PROFESSIONAL VIDEO TAPE** (marketing booklet for 3M), Video News Releases, Press Releases, and training manuals.

Special Projects

At many studios, production houses, and broadcast stations. Examples of responsibilities include:

WARNER BROS. – Burbank, CA: Created and assembled major presentation for highest echelon approval of proposed new division

KKBT FM 92.3 – Hollywood, CA: Assisted Operations and Programming during three format changes

AXIUM PAYROLL – Burbank, CA: Assembled, formatted, published in HTML 1.0 pay rate data for all entertainment guilds for business-to-business website

OPERA DIVA – New York City: Assist wealthy international opera diva with career and household estate

Feature Film Development and Production

COLLIER & COMPANY – Los Angeles, CA: Co-Producer; family comedy, in limited theatrical release, starring John Schneider, writer: John Schneider

JUAREZ – Dominican Republic: Production Manager; crime drama, in pre-production for shoot in Dominican Republic, writer: Robert J. Litz

A FATHER AND SON – Hollywood, CA: Producer-Director; drama, in preproduction, awaiting financing, writer: Michael R. Barnard

AMERICAN ORPHANS – Location not determined: Producer-Director; drama, in development, writer: Michael R. Barnard

SEVEN WAYS FROM SUNDAY – Los Angeles, CA: Co-Producer, Western, low-budget indie feature film, awaiting funding. Writer-Director-Star: John Schneider

Also, many other development projects as Producer: **NO RELATION** (drama, acquired from writer Nate Lottsfeldt), **A VENOM IN THE BLOOD** (New York Times Bestseller true story of the nation's only husband-and-wife serial killers, acquired from author Eric van Hoffman), **THE FALLS** (award-winning drama, acquired from writer Steven Eric Larson), **RED SAILS** (true adventure, acquired from writer Richard Springer), **UNDERTAKINGS** (comedy, writer Michael R. Barnard), **MANKILLER** (erotic thriller, writer Michael R. Barnard). Evaluated acquisition of novels Sandra Brown's **CHILL FACTOR**, Stef Penney's **THE TENDERNESS OF WOLVES**, and Davis Bunn's **HEARTLAND**.

Marketing & Branding and Writing

2/2006 – 8/2008: Marketing and Branding

JOHNENELLY PRODUCTIONS – Warner Bros. Studios (<http://www.johnschneideronline.com>)

Marketing and branding for DukesFest 2008 festival, Collier & Co. feature film, promotion for talent.

5/2002 – present: VP, Branding and Marketing Communications

RESULTONE COMMUNICATIONS – Andes, NY (<http://www.resultonecommunications.com>)

Marketing and branding agency assisting start-up national companies, including exclusive licensee of the Frank Lloyd Wright Foundation, new after-market automobile product, music acts, others.

8/2000 - 5/2002: Staff Research Associate, Content

UCLA DEPARTMENT OF MEDICINE – Los Angeles, CA (<http://www.ph.ucla.edu>)

Write, research, and edit grant proposals, manuscripts for medical journals, presentations for distinguished audiences, and reports on research activities, all for world-renowned doctor/professor.

2/1999 – 7/2000: Producer, Account Executive

BUSINESS WORLD NEWS (TVN PRODUCTIONS) – Studio City, CA (www.businessworldnews.tv)

Production and writing for cable news program. News stories for NETOPIA routers, World Vision, and several other organizations and products. RESULTS: increased public awareness and perceived value of each organization.

4/1997 - 1/1999: Manager, Marketing

SONY PICTURES ENTERTAINMENT – Culver City, CA (<http://www.sonypictures.com>)

Following my position as Executive Assistant to Director of Operations, Human Resources, was promoted to Manager, Domestic Marketing, DVD for Columbia TriStar Home Video. Oversaw marketing and production strategy for new DVD division.

Additional Information

THINKING SKILLS – Good team member with excellent design thinking skills, an innovative strategist, and a great brainstorming contributor. I commonly help others grasp the big picture and the small steps that lead to success.

COMPUTER SKILLS – Final Cut and Adobe Premiere editing; EP/Movie Magic and ShowBiz budgeting and scheduling; Final Draft scriptwriting; After Effects compositing; Photoshop and Illustrator graphics; MS Publisher publishing. Experience with ACT and Goldmine databases; ProCite research; QuickBooks bookkeeping. Certified Microsoft Office Specialist in Word, Excel, Outlook, and PowerPoint. Windows and Mac. Keyboarding 80 wpm.