

# Cali Gilbert

## **Bestselling Author, Award Winning Photographer, Filmmaker**

Santa Monica, CA

[serendipitypem@gmail.com](mailto:serendipitypem@gmail.com)

415-265-3632

Cali Gilbert is a #1 International Bestselling Author, Award Winning Photographer and Social Entrepreneur with a passion for serving women in transition and underprivileged youth. A former athlete and magazine publisher, Cali now utilizes her skills and talents in the publishing industry to work with new authors through her imprint, Serendipity Publishing House.

Cali holds more than 20 years of experience working in the areas of fundraising and event management in the sport and entertainment industries (ie. 2003 World Figure Skating Championships, 2002 Winter Olympic Games, 2000 Winter Goodwill Games). In 2010 she launched Serendipity Promotions & Event Management, a full service consulting firm catering to the non-profit sector.

In 2011 Cali incorporated her passions of writing and photography into the company. Together, Cali's mission is to raise funds and awareness for organizations that support underprivileged youth and help them reach their full potential in the areas of Sport, Music and the Arts.

After a very challenging period in 2011, Cali decided to follow her true passions for writing and photography and published four books and created the IT'S SIMPLY series of books. Now an author of eight books including the International Bestsellers, It's Simply Serendipity, It's Simply Publishing, and Timing The Tides, Cali is now transitioning into screenwriting and filmmaking.

Specialties: Writing, Event Planning, Fundraising, Promotions, Public Relations, Media Relations, Resource Development, Photography, Publishing.

Authorized to work in the US for any employer

## Work Experience

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### **Founder & Filmmaker**

Tower 15 Productions - Santa Monica, CA

December 2014 to Present

Writer/Director for both documentary and feature films.

### **Transformational Author and Book Coach**

Serendipity Publishing House - Santa Monica, CA

May 2011 to Present

Author and Publisher of the It's Simply Series, a collection of books featuring both Cali's original photography and writing. As founder of Serendipity Publishing House, Cali supports transformational writers in the process of becoming published authors by providing services from book layout, editing, cover design, marketing, and social media.

### **Professional Photographer**

The CALI COLLECTION  
March 2011 to Present

Cali is an award winning photographer who launched her first collection in conjunction with the 2010 Sausalito Art Festival. Since then, her work has exhibited throughout the Bay Area as well as Los Angeles and New York City.

### **Owner**

Serendipity Promotions & Event Management  
February 2010 to July 2012

Full-service consulting firm providing Event Planning, Promotions and Fundraising services for the Non-Profit Sector.

### **Assistant Coordinator of Events/Event Liaison**

Grand Slam For Children at The Andre Agassi Foundation  
August 2009 to September 2009

August 2009 - September 2009 (2 months)

Managed auction and supported volunteers during the Blind-Bid auction portion of the GrandSlam event.

Assistant Coordinator of Events/Event Liaison at 2009 Sausalito Film Festival

### **Director of Special Events**

Boys & Girls Clubs of the Northtowns  
October 2007 to October 2008

Organized major fundraising events including Bids For Kids, Annual Golf Classic, Annual Dinner.

## Education

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### **Master of Art in Sport Management**

University of San Francisco  
2009 to 2010

### **Bachelor of Science in Sport Management**

Niagara University  
2005 to 2007

## Skills

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FUNDRAISING, EVENT PLANNING, CUSTOMER RELATIONS, Publishing, Marketing, Photography, Film

## Links

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<http://www.CaliGilbert.com>

<http://www.CaliGilbertAuthor.com>

<http://www.facebook.com/CaliGilbert>

## Awards

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### **EIPPY Book Award**

October 2014

Publishing award to #1 International Bestseller, It's Simply Serendipity

### **EIPPY Book Award**

October 2015

Publishing award for #1 International Bestseller, "Ready, Aim, Thrive". (co-author)

## Publications

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### **TIMING THE TIDES**

<https://www.amazon.com/dp/B06Y4MHG7C>

April 2017

WHAT IF YOU WERE GIVEN A SECOND CHANCE AT LIFE AND LOVE?

IRELAND, 1912

As the RMS Titanic prepares to set sail on its maiden voyage across the Atlantic, twenty-five year old steerage passenger, Bridget McAdams is eager to begin a new life in America. George Baxter, a twenty-three year old member of Titanic's crew, is excited to be sailing aboard the extraordinary ship. When disaster strikes, their pathways irrevocably cross as they become two of the few souls who survive and are rescued by the RMS Carpathia. Once in New York, powerful feelings that have developed between them must be set aside so they can go on with the life they had sworn to live when they first boarded the great vessel.

CALIFORNIA, 2012

As the world commemorates the Centennial Anniversary of the sinking of the RMS Titanic, disillusioned twenty-five year old aspiring journalist, Lily Taylor leaves Los Angeles, California for Coronado Island seeking a fresh start. It is there where she comes across an old shipwreck and meets David James, a twenty-three year old Ocean Lifeguard who shares a similar reoccurring dream about the sinking of Titanic. Through a series of mysterious incidents, they are led to experience a considerable and profound soul metamorphosis.

### **PEARL**

<https://www.amazon.com/dp/1503031098>

November 2015

Book Two in Cali's Memoir Series

### **It's Simply Publishing**

<https://www.amazon.com/dp/1497488273>

April 2014

Step by Step Guide to Writing, Marketing and Publishing Your First Book.

### **It's Simply Serendipity: Four Steps to Manifesting a Life of Bliss**

<https://www.amazon.com/dp/1475195532>

September 2013

Book One in Cali's Memoir Series

### **It's Simply Sailing**

<https://www.amazon.com/dp/1475108915>

December 2012

A look at youth sailing around San Francisco Bay as young sailors thrive for the ultimate goal of reaching the America's Cup. Preview of the 2013 Youth America's Cup and words of wisdom from members of Oracle Racing Team USA.

### **It's Simply SF: Our City by the Bay**

<https://www.amazon.com/dp/B008IRT16Q>

July 2012

80-page book containing original photography and inspirational phrases celebrating the city of San Francisco, California.

### **It's Simply GOLDEN: 75 Years of Inspiration**

<https://www.amazon.com/dp/1467903612>

January 2012

2012 marks the 75th birthday of San Francisco's beloved Golden Gate Bridge, a truly magnificent structure that has captivated the hearts of many. This book captures photographs of this spectacular piece of architecture accompanied by inspirational phrases.

### **It's Simply Sausalito: An Inspirational Journey**

<https://www.amazon.com/dp/1467924431>

November 2011

Coffee Table photography book with inspirational phrases focusing on the city of Sausalito, California.

### **It's Simply Filmmaking**

<https://www.amazon.com/dp/B07CJYR36S/>

May 2018

Guide to creating a successful career as a female filmmaker. Reference manual packed with information for the emerging filmmaker including interviews with 28 prominent filmmakers. Glossary of film terms, List of female-focused film festivals, Resource section which includes film sites every filmmaker should be aware of.

## Additional Information

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Skills & Expertise

Event Management

Promotions

Customer Relations

Writing

Resource Development

Event Planning

Fundraising  
Hospitality  
Journalism  
Languages